

Expand Your Product Line in 3 Simple Steps

Turn your best-selling candle scent into home fragrance and bodycare collections that grow your revenue

Before you get started:

Check the IFRA certificates for your best-selling fragrances. Many fragrances are approved for a variety of applications beyond candles—but now's the time to confirm compliance. That way you'll know exactly which fragrances are the right candidates to make into new products.

Choose the Products

Ready to move from candles to more? Consider these ideas:

Flameless Home Fragrance

- Reed diffusers
- Room and linen spray
- Wax melts

Bath and Body

- Lotion
- Bubble bath
- Body wash
- Liquid soap

Shop flameless home fragrance and bath & body bases

<https://www.candlescience.com/expand-your-product-offerings/>



Add Your Signature Scent

Base + fragrance = exciting possibilities!

The magic begins! Mix your fragrance into the corresponding base for each new product.



Brand Your New Collection

Bring it all together with premium packaging!

Voila! A brand-new way for your customers to enjoy their favorite scent.



Expand your line. Delight your customers. Grow your business!

Explore our full range of ready-to-use bases and start planning your new products:

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